



## SPONSORSHIP LIST

AS OF 02/09/12

### GRAND HYATT ~ WASHINGTON, DC

Reach executive decision makers from independent cable operators across the country at ACA's 19<sup>th</sup> Annual Summit. Vendor participation is limited to Summit sponsors and exhibitors to provide you with exclusive access to ACA's operator members.

#### Sponsors Receive:

- ◆ Logo on ACA Summit marketing materials reaching 2,000 executives from more than 900 cable operators
- ◆ Logo featured on ACA Summit Web site at [www.acasummit.org](http://www.acasummit.org)
- ◆ Logo and recognition on event signage and in Summit program
- ◆ One complimentary registration to the event (*unless otherwise noted*)
- ◆ List of Summit attendees with contact information

#### EVENT SPONSORSHIPS:

• **Board Meeting** March 13    1@ \$4,500    **SOLD**  
 Communicate your message to a captive audience of key decision makers from 17 leading independent cable operators! Your sponsorship features a 15-minute presentation during ACA's board meeting.

• **Welcome Reception** March 13  
 The Summit gears up at the Long View Gallery, a warehouse-turned-art scene, where attendees will mingle over cocktails and take in the striking exhibits featuring established and emerging artists from the D.C. area. Attendees can also head up the ramp to watch the dueling piano players battle it out in the lively bar area. If you want to sponsor the hippest Summit gathering, this is it!

Dinner sponsorship	4 @ \$4,000	3 sold / 1 available
Bar sponsorship	3 @ \$2,750	<b>SOLD</b>
Entertainment sponsorship	5 @ \$2,000	1 sold / 4 available

• **Breakfast** March 14    3 @ \$4,000  
 Help attendees start their day off on the right foot by sponsoring their morning meal. Sponsors' logos will be displayed on signage at the breakfast buffet.

- Luncheon** March 14    5 @ \$2,500    1 sold / 4 available  
 Highlight your company by sponsoring the lunch buffet. Sponsor logos will be displayed on signage during the event.
- Refreshment Breaks – General Sessions** March 14    2 @ \$2,500    SOLD  
 Treat attendees to refreshments during the general sessions. Sponsor logos will be displayed on signage at the refreshment stations.
- Cocktail Reception in Exhibit Hall** March 14    2 @ \$6,000    SOLD  
 Attendees won't pass up this event! Showcase your company by sponsoring the reception with cocktails, hors d'oeuvres and other activities. Sponsor logos will be displayed on signage in the exhibit hall throughout the reception.
- Breakfast** March 15    4 @ \$2,500    1 sold / 3 available  
 Help attendees start their day off on the right foot by sponsoring their morning meal. Sponsors' logos will be displayed at the breakfast buffet.
- Lunch & Refreshments on Capitol Hill** March 15    2 @ \$3,500    SOLD  
 Operators will appreciate your company's sponsorship of lunch and refreshments at ACA's Lounge on Capitol Hill. Your company logo will be displayed on signage for the entire day!  
**\*\*Only vendors from sponsoring companies are permitted at this event\*\***

**ADDITIONAL SPONSORSHIPS:**

- Hotel Key Cards** 1 @ \$3,000    SOLD  
 Have your logo in front of attendees every time they use their hotel key card.
- Congressional Directory** SOLD  
 It's the directory that every cable operator will carry with them from Capitol Hill to their cable offices. Have your logo prominently display on it!
- Summit Program** SOLD  
 Attendees will be using their program everyday during the Summit. Have your full page ad on one of the most visible pages! Sponsors to provide artwork for full page ads.
- Event Transportation** 2 @ \$2,500    1 sold / 1 available  
 Each sponsor will have the opportunity to provide a 3 minute video that will run during transportation of cable operators to and from Welcome Reception on Tuesday evening and Capitol Hill on Thursday.
- Audio Visual for Sessions** 2 @ \$5,000    SOLD  
 Have your company logo on the screen between sessions on Wednesday for all attendees to see!
- Attendee Bags** 2 @ \$2,500    SOLD  
 Sponsor logo will be included on bags that are carried throughout event and to Capitol Hill appointments.

Please contact Stacey Leech at [sleech@americancable.org](mailto:sleech@americancable.org) for more information.